



Downtown All Populations - 2023 vs. 2019

Property:

DK **Downtown Kansas City**
Kansas City, Missouri, United States

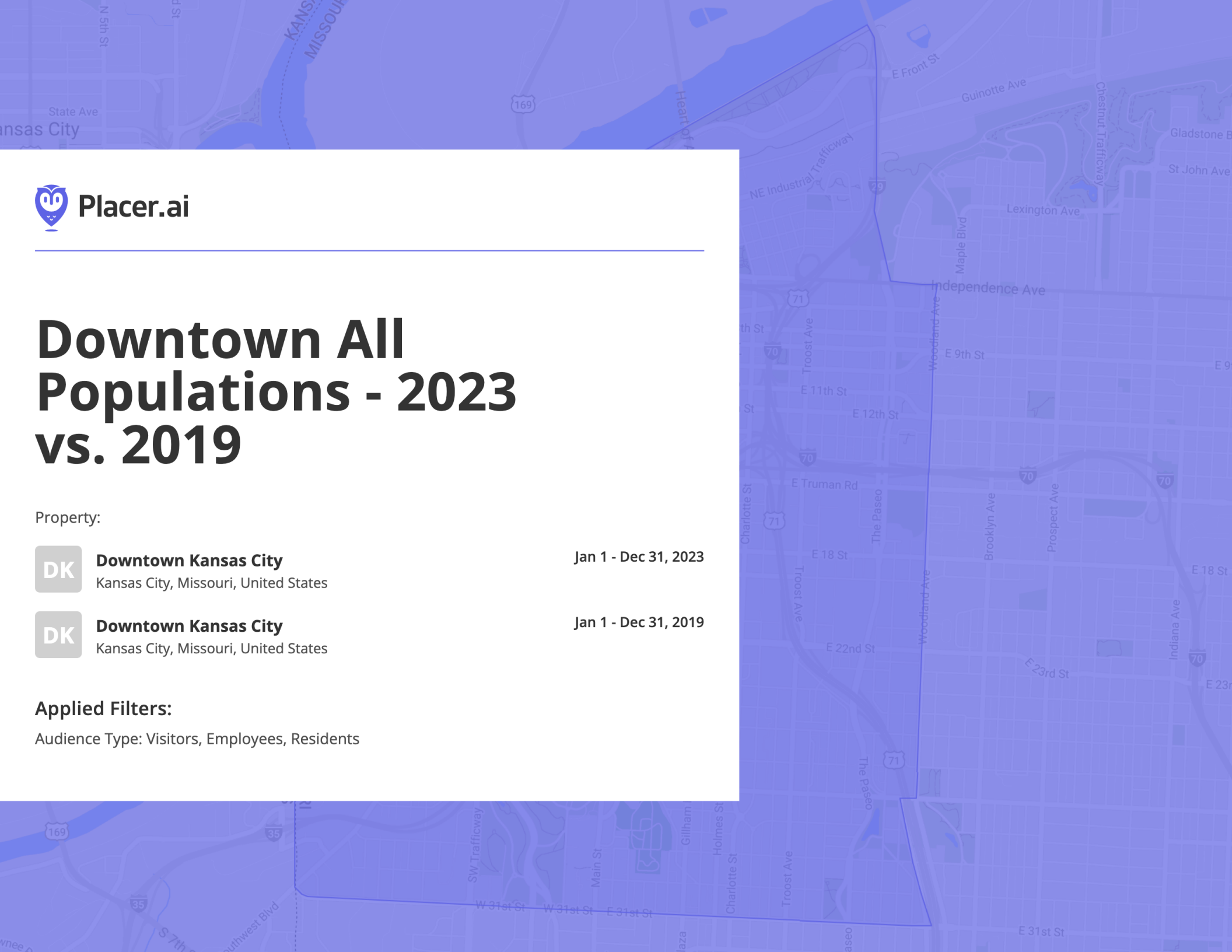
Jan 1 - Dec 31, 2023

DK **Downtown Kansas City**
Kansas City, Missouri, United States

Jan 1 - Dec 31, 2019

Applied Filters:

Audience Type: Visitors, Employees, Residents



Downtown All Populations - 2023 vs. 2019

Time Compare

Metrics

Metric Name	 Downtown Kansas City Kansas City, MO	 Downtown Kansas City Kansas City, MO
Visits	66.6M	73M
Audience	6.1M	5.5M
Visit Frequency	10.88	13.36
Avg. Dwell Time	345 min	350 min
Visits YoY	+10.3%	-5.3%
Visits Yo2Y	+26.1%	+3.7%
Visits Yo3Y	+42.6%	N/A

[Downtown Kansas City](#) - Jan 1st, 2023 - Dec 31st, 2023

[Downtown Kansas City](#) - Jan 1st, 2019 - Dec 31st, 2019

Data provided by Placer Labs Inc. (www.placer.ai)

