



# A Mosaic of Neighborhoods

Foster complete, robust, distinct, and connected Downtown neighborhoods, each with a healthy environment, a strong sense of place and community, and exceptional quality of life.

## THE OPPORTUNITY

The unique neighborhoods of Downtown complement each other and weave a distinctive urban mosaic. Each neighborhood has a unique history, character and sense of place that should be celebrated, protected, and enhanced. Collective actions should foster a shared sense of collaboration and inclusion. Strategies that develop and leverage the assets of each neighborhood will strengthen the entire community.

## RECOMMENDATIONS

### A1 IMPLEMENT INCLUSIVE BRANDING AND COMMUNICATIONS STRATEGIES.

- A1a** Review branding and communications materials to underscore that Downtown is inclusive of all adjacent neighborhoods.
- A1b** Extend Downtown Council expertise in advocacy, grant writing, and communications to Downtown neighborhood organizations to help them to implement their goals.
- A1c** Implement outreach strategies that accommodate neighborhood organizations that are primarily volunteer-driven.
- A1d** Provide support from the Downtown Council neighborhood liaison to help neighborhood organizations participate in collective action.
- A1e** Explore partnerships with neighborhood non-profit organizations and local institutions such as churches and service providers.



Distinct but interconnected neighborhoods for a whole Downtown KC





# A Mosaic of Neighborhoods

## RECOMMENDATIONS

### A2 CREATE OPPORTUNITIES FOR COLLABORATION AMONG DOWNTOWN NEIGHBORHOODS.

- A2a** Establish a forum or communication network where Downtown neighborhoods can share ideas, solve problems, and develop plans to act collectively.
- A2b** Offer online tools and technology that provide a variety of ways to participate in all Downtown neighborhood meetings.
- A2c** Explore a partnership with the City to officially support the Downtown neighborhood collaboration effort.
- A2d** Encourage representation from all neighborhoods in future planning efforts.

### A3 DEVELOP JOINT ECONOMIC DEVELOPMENT PRIORITIES WITH NEIGHBORHOOD PARTNERS, CIVIC ORGANIZATIONS, AND THE CITY.

- A3a** Advocate for economic development projects in all Downtown neighborhoods.
- A3b** Set up regular meetings with neighborhood economic development organizations to share priorities and projects.
- A3c** Work with partners to develop programs to support Downtown neighborhoods in their efforts to recruit needed businesses and services, like grocery stores and childcare.

