Agenda

I. Welcome and Opening Remarks

II. Agenda Review

III. Imagine Downtown KC: Goals & Timeline

IV. Shaping Our Future: Opportunities, Issues & Trends in Downtown KC

V. Breakout Group Discussions & Report Back

VI. Next Steps & Closing Comments
Participation Agreements

- **One** person speaks at a time and for **under a minute**.
- Be **respectful** of one another’s opinions.
- Technology happens – please be **flexible and patient**.
- Please **mute** yourself when you’re not speaking.
- Remember this is just one meeting in a longer **process**.
Imagine Downtown KC
2030 Strategic Plan

Live Polling
Imagine Downtown KC
2030 Strategic Plan

Imagine Downtown KC: Goals and Timeline
Innovative Mobility and Infrastructure Solutions
Planning and Strategic Catalytic Development
Creative Urban Design and Placemaking
Strong Economic Analysis, Strategies and Metrics
Authentic Community Engagement and Consensus Building
Prioritized Actions and Implementation Tools

A Prosperous, Vibrant and Inclusive Downtown Kansas City

Innovative Mobility and Infrastructure Solutions
Planning and Strategic Catalytic Development
Creative Urban Design and Placemaking
Strong Economic Analysis, Strategies and Metrics
Authentic Community Engagement and Consensus Building
Prioritized Actions and Implementation Tools

A Prosperous, Vibrant and Inclusive Downtown Kansas City
Planning Process
Planning Process
Planning Process

VISIONING
SUMMER 2020

IDEAS, OPPORTUNITIES & STRATEGIES
SUMMER 2020

RECOMMENDATIONS
EARLY FALL 2020
Planning Process

VISIONING
SUMMER 2020

IDEAS, OPPORTUNITIES & STRATEGIES
SUMMER 2020

RECOMMENDATIONS
EARLY FALL 2020

DRAFT PLAN
FALL/WINTER 2020
Planning Process
Community Engagement

- Residents
- Families
- Community Advocates and Organizations
- Business and Employees
- Civic and Corporate Leaders
- Regional Stakeholders
Organizations, Groups & Businesses in Downtown

Community Engagement

- Steering Committee Meetings
- Virtual Workshops
- Focus Groups
- Interviews
- Online Questionnaires
- Polls
- “Imagine Downtown” Podcast Series
- Walking & Digital Tours
- Pop-up Events
- Much more!
The Downtown Council of Kansas City, Missouri (DTC) in partnership with the City of Kansas City, and leading civic organizations is embarking on a new strategic planning process: Imagine Downtown KC.

ImagineDowntownKC.org
What is the future of Downtown Kansas City?
I was able to work with the best musicians in Kansas City starting when I was really young.

(Pat Metheny)
KC lands among top cities for economic growth potential, report says

Kansas City ranks 10th among large cities with the highest economic growth potential.

A number of factors — such as a diverse group of industries and centralized location — landed Kansas City on the list, alongside peer cities like Atlanta and Orlando, Fla. The ranking by Business Facilities provides validation that the metro area can stack up against powerhouse regional economies, said Tim Cowden, CEO of the Kansas City Area Development Council.
Our cities may never look the same again after the pandemic

The Pandemic Will Change American Retail Forever

The big will get bigger as mom-and-pops perish and shopping goes virtual. In the short term, our cities will become more boring. In the long term, they might just become interesting again.

Coronavirus Crisis Threatens Push for Denser Housing

Transit-oriented developments were seen as a solution to severe housing shortages, but experts say developers need to rethink the design for a post-pandemic world.

Forbes

Coronavirus Won’t Change Minds On Climate Change

Brentan Alexander Contributor ©

Energy
I offer thoughts and insights

The Unemployment Rate Is Falling, But More People Are Losing Their Jobs Permanently

By Amelia Thomson-Delkay, Neil Payne and Julia Wolfe
Filed under Jobs Report

Unemployment is falling, but it’s still very high
Seasonally adjusted civilian unemployment rate

In the past three reports, the bureau has pointed out a misclassification error that could be undercounting the true unemployment rate
Open Streets KC

Parks, trails, and sidewalks are overcrowded in some KCMO neighborhoods, playgrounds are closed, and there is less traffic on our streets. In order to promote social distancing and also provide safe space for residents to get outside and get exercise, KCMO is creating more space for people on our roadways and in our parks.

(Photo courtesy of: The Kansas City Star)
How George Floyd Was Killed in Police Custody

The Times has reconstructed the death of George Floyd on May 25. Security footage, witness videos and official documents show how a series of actions by officers turned fatal.

By Evan Hill, Ainara Tiefenthaler, Christian Triebert, Drew Jordan, Haley Willis and Robin Stein

Published May 31, 2020 Updated June 22, 2020

[Follow the live updates on Seattle, Bubba Wallace, statues and the confederate flag.]

On May 25, Minneapolis police officers arrested George Floyd, a 46-year-old black man, after a convenience store employee called 911 and told the police that Mr. Floyd had bought cigarettes with a counterfeit $20 bill. Seventeen minutes after the first squad car arrived at the scene, Mr. Floyd was unconscious and pinned beneath three police officers, showing no signs of life.

Black Lives Matter May Be the Largest Movement in U.S. History

By Larry Buchanan, Quoctrung Bui and Jugal K. Patel July 3, 2020
Study Area
Study Area
Strategy

- Understanding of Context and Trends
- Key Topics: Affordability, Housing, Transportation, Equity, Open Space
- Key Catalytic Sites and Projects
- Connecting Public Realm Improvements with Private Sector Investment Opportunities
- ROI: Economic, Social, Environmental
Long-Term Vision, Goals and Aspirations

+ 

Near-Term Recovery, Resiliency and Actions
America’s Biggest Cities Were Already Losing Their Allure. What Happens Next?

The urge among some residents to leave because of the coronavirus may be temporary. But it follows a deeper, more powerful demographic trend.
What is the future of Downtown Kansas City?
Imagine Downtown KC
2030 Strategic Plan

Breakout Group Discussion
How to Use Zoom Video Conferencing

Black menu bar at top or bottom of screen:

Audio
Please mute yourself when not speaking

Video

Participants
• See Others
• Rename Yourself (Name & Group/Agency Affiliation if applicable)
• Raise Hand (remember to lower after)

Chat Feature
Questions can be chatted at any time

View
Gallery/Speaker View of videos and screen share can be changed in top right corner
Discussion Questions

1. What are the key **strengths and challenges** of Downtown Kansas City?

2. Given COVID-19, what are the **near-term opportunities** for Downtown Kansas City's recovery?

3. What **most excites you** about the future of Downtown Kansas City?
Breakout Group Discussion
You will be randomly assigned to a group with a facilitator and recorder for 40 minutes. Please stand by.
Breakout Group Report Back
Imagine Downtown KC
2030 Strategic Plan

Next Steps
Next Steps

- Ongoing Community Engagement Activities
- Draft Vision, Goals, Principles
- Market Analysis
- Initial Catalytic Projects and Strategies
Stay Involved!

- Sign up for the project mailing list
- Connect via social media
- Take our website polls
- Stay tuned for the next community workshop

#ImagineDowntownKC