PERFORMANCE METRICS

93%

10%

57 of our 61 grant recipients are thriving today.
METRICS - FULL TIME EMPLOYEES

<table>
<thead>
<tr>
<th>Year</th>
<th>FTEs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>167</td>
</tr>
<tr>
<td>2019</td>
<td>275</td>
</tr>
</tbody>
</table>

65% Increase of FTEs since 2018
CUMULATIVE INVESTMENT/FOLLOW-ON FUNDING

- **2018**: $48M
- **2019**: $87M

82% INCREASE IN FOLLOW-ON FUNDING SINCE 2018
53% of all grant winners represent women or minority owned businesses.
LAUNCHKC INVESTMENT

KANSAS CITY, MO

$250,000 CITY INVESTMENT
GENERATED MORE THAN $1,172,000
A 465% ROI IN EARNINGS TAX

STATE OF MISSOURI

$1,065,000 STATE INVESTMENT
GENERATED MORE THAN $4,228,050
A 397% ROI IN STATE WITHHOLDING TAX
LAUNCHKC INVESTMENT

- Corporations: 47%
- Foundations: 9%
- State of Missouri: 36%
- City of KCMO: 7%
FINTECH ACCELERATOR

FINTECH ACCELERATOR CLASS
  Chipper - Austin, TX
  Pluto Money - Cupertino, CA
  Nav.IT - Seattle, WA
  Griffin Technologies - Kansas City, MO
  SteadiPay - Los Angeles, CA

2019 DEMO DAY
  October 15th - 5PM
  NBKC Headquarters
CLEANTECH ACCELERATOR

CLEANTECH ACCELERATOR CLASS
Aware Vehicles - Kansas City, MO
Built Robotics - San Francisco, CA
EcoSPEARS - Altamone Springs, FL
Electriphi - San Francisco, CA
Extensible Energy - Berkeley, CA
InfraLytiks - Urbandale, IA
NovoNutrients - Sunnyvale, CA

2019 DEMO DAY
November 13th - 5PM
The Galley - Power & Light District
HEALTH ACCELERATOR

HEALTH ACCELERATOR CLASS
- Healium by Story UP - Columbia, MO
- MedZERO - Kansas City, MO
- Sickweather - Kansas City, MO
- Spoke Health - Denver, CO
- TheraWe Connect - Kansas City, MO
- WellBrain - San Francisco, CA

2019 DEMO DAY
- November 20th - 5PM
- Alamo Drafthouse
LAUNCHKC ACCELERATORS - 2019

$900,000 INVESTMENT

18 BUSINESSES

80% IN YEARLY INVESTMENT

100% IN BUSINESS ATTRACTION