Transit Oriented Development is a reality:
Sales tax impact of KC Streetcar

10.5 million+

Visitors are Experiencing Downtown KC’s New Amenities

237% increase

118% increase

265% increase

121% increase

Between 2002-2019
Hotel/Motel tax revenue increased by 237% for Downtown KC, while the City of Kansas City, Missouri saw an increase of 118%.

Between 2002-2019
Restaurant tax revenue increased by 265% for Downtown KC, while the City of Kansas City, Missouri saw an increase of 121%.

Source: City of Kansas City, Missouri Finance Department

A rising tide lifts all boats
Between 2002 and 2019 total tax revenue grew by 115% for Downtown KC while the City experienced total growth of 97%.

Source: City of Kansas City, Missouri Finance Department

Punching above our weight
Downtown KC is 1.8% of KCMO's total land mass and Downtown KC generates 22% of the City's tax base.

22% of Kansas City’s Total Tax Revenue

1.8% of Kansas City’s Total Landmass

Source: City of Kansas City, Missouri
[*Represents 6 major tax categories]

Transit Oriented Development is a reality:
Sales tax impact of KC Streetcar

Between 2014 and 2019
Downtown Transportation Development District Sales Tax grew 55% whereas the City’s Sales Tax increased by 18%.

55% increase Downtown KC
18% increase City of KC

2014-2019: Over $2 billion in development follows the KC Streetcar line.

Source: City of Kansas City, Missouri Finance Department

@godowntownkc
#downtownKC20

For more information visit downtownkc.org

Source: City of Kansas City, Missouri Finance Department
Downtown KC’s population is booming:
As our quality of life goes up, more housing units continue to be built to accommodate the incredible demand. Mix that with the relative affordability of Greater Downtown Kansas City, and you have a recipe for growth.

Total Population

Sources: ACS 2013-2017 Estimates, Cushman & Wakefield

Between 2002-2019 earnings tax revenue increased by 193% for Downtown KC while the City’s earning tax revenue increased 67%. This additional revenue funds citywide and neighborhood initiatives.

Source: City of Kansas City, Missouri Finance Department

Diversity in Downtown:
Greater Downtown Kansas City is one of the most diverse areas in the region. 52% of its population is an ethnically diverse cross-section of African American, Hispanic, Asian, Native American people and those of mixed ancestry. This diversity creates a rich cultural experience that drives the vibrancy and resilience of our Downtown.

Source: US Census ACS 5-year Data is per capita.

We are a young Downtown, but home to all ages:
Millennials consistently choose to live Downtown. At 52%, Greater Downtown Kansas City has the highest percentage of millennials in our community, compared to 30% for the region.

Source: US Census ACS 5-year Data is per capita.