



7th BEST
DOWNTOWN
in America
- FORBES MAGAZINE

**DOWNTOWN COUNCIL
OF KANSAS CITY
2013 ANNUAL REPORT**





Downtown Kansas City: By the Numbers

↑ +145%
Gain in attendance to 19.7M at
top 15 attractions, since 2002

↑ 31%
New tax base is up 31%
to \$75M since 2002

↻ \$900M
Of Downtown investments are in the
planning stage

98%
Residential occupancy rate is at 98%
for rental properties – a record high

+1,300%
Website page views are up 1,300% or nearly
500,000 views over the last 10 years on
DowntownKC.org and GoDowntownKC.com

\$5.5B
invested in Downtown
over the last decade

+13%
Taxable sales are up 13% in Central
Business District to \$220M since 2005

+28.1%
Assessed value up 28.1% in the Central
Business District (CBD) to \$458M since 2002

+49%
Residential population is up 49% to
19,899 since 2000 Census

↑ +160%
Gain in attendance to 15.6M at top 2
attractions – Power & Light District
and Crown Center – since 2002

WELCOME TO DOWNTOWN KC

DOWNTOWN KANSAS CITY IS TRANSFORMING INTO A CREATIVE CROSSROADS THAT BECKONS SOME OF THE BEST MINDS IN AMERICA TO A THRIVING ECOSYSTEM OF ENTREPRENEURSHIP.

FROM STARTUPS TO INDUSTRY LEADERS, FROM HIGH TECH TO HIGH TOUCH, the Downtown Council and its stakeholders are actively engaging creative, innovative entrepreneurs who want to connect to the energy of Downtown to live, work and grow innovative businesses.

The concentration of more than 400 "brain-powered" businesses in greater Downtown today provides a fertile foundation for germinating new ideas and launching innovative businesses. This density feeds an environment – an Innovation District – where investors, inventors and entrepreneurs can collaborate within a livable, walkable and transit-connected urban center.

It is an economic game-changer destined to create jobs, attract talent, unlock value and engage private investment in Downtown Kansas City.

This is a moment of clarity and opportunity for Downtown. In just the last decade, about \$5.5 billion has been invested in Downtown – escalating the Downtown Council's efforts to create a vibrant, diverse and economically sustainable Downtown. The world has taken notice, as evidenced by a top 10 ranking among downtowns in America by *Forbes* magazine.

Yet, in spite of the progress we have made and the accolades that lift Downtown ever higher, this renaissance is still a work in progress.

We estimate that Downtown is at a crossroads, having completed about half of its journey to being economically sustainable. Mayor Sly James echoed this point when he welcomed the Sprint Mobile Health Accelerator powered by Techstars, to the Crossroads Arts District this fall.

"IT SEEMS APPROPRIATE THAT WE ARE GATHERED IN THE CROSSROADS BECAUSE THIS IS EXACTLY WHERE WE ARE AS A CITY. We are at a crossroads. A crossroads of bridging our past with our incredibly bright future and I can't think of a better place to do it than in the creative crossroads of our town," the Mayor told the gathering of 100 business, civic and tech leaders.

Today, more than ever, we need your leadership and support as we navigate the current and future crossroads that can lead us to a healthy, strong and sustainable place. We look forward to your continued participation. Much work remains to be done, and we need your support to get the job done right.



Brett Gordon
2013 Chair, Board of Directors



William Dietrich
President & CEO



Accomplishments

Mayor Sly James recently proclaimed that Downtown Kansas City had reached a tipping point – the moment when an idea, trend, or behavior crosses a threshold, tips, and spreads like wildfire.

Our tipping point is the result of more than a decade of planning, working and investing, as nearly \$5.5 billion has been entrusted to Downtown's renaissance.

Despite the community's best efforts, by 2000 Downtown was blighted; a sea of surface parking; abandoned and vacant buildings. There was virtually no place to live and little to do. It was the culmination of a national trend of disinvestment in urban centers that transformed vibrant downtowns into worlds of empty streets and condemned storefronts.

Decay and crime continued to undermine Downtown until business leaders drew a line in the sand. Downtown Council members marshaled the muscle, the grit, and the resources to be the change that Downtown so badly needed.



Over the last decade, the Downtown Council reorganized itself around Downtown's most pressing needs and opportunities.

- **Planning – to build and share the vision**
 - Sasaki Plan, Greater Downtown Area Plan
- **Committing to clean and safe streets**
 - Community Improvement Districts
- **Removing blight**
 - Infrastructure; demolition of Shoppers Parkade
- **Helping the homeless and hungry**
 - Downtown Community Services Center
- **Embracing our history**
 - Central Library, Union Station, Todd Bolender Center of Dance and Creativity, Library District, Cosby Hotel, 18th & Vine Boone Theatre
- **Making urban living urbane**
 - Double the residential population, new grocery store, new charter school
- **Getting down to business**
 - New corporate HQs, IRS, Federal Reserve, marketing Downtown, emphasis on innovative, creative businesses
- **Making it fun**
 - Power & Light District. Sprint Center. Midland Theatre. Alamo Drafthouse. The City Market. And, new for 2014 – Downtown's holiday parade of lights, HoliGlow, coming Dec. 6
- **Making it artsy**
 - First Fridays. Kauffman Center for the Performing Arts. Home to the Kansas City Ballet, Symphony and Lyric Opera, Oppenstein Park and Thimble Park concert series
- **Connecting the dots and the people**
 - Streetcar. Walkability. Kansas City b-cycle, expansion of the ATA bus service. Championing Google Fiber rollout in Downtown. Maps, directories and guides to Downtown parking and retail.

We are enjoying the ride on a wave of accomplishments that is building the momentum needed to channel the energy of our tipping point to build a stronger, sustainable, more vibrant Downtown. There is much yet to be accomplished, but we are inspired to take on the next chapters of Downtown's revitalization, such as:

- Construction (beginning this month) and launch (in late 2015) of the two-mile Downtown Streetcar route from Union Station to the City Market, and
- Establishment of a Downtown Arts Campus – adjacent to the Kauffman Center for the Performing Arts – for the UMKC Conservatory of Music and Dance.
- Transition of 900 GSA employees to their new home in Downtown

With each new investment, resident and entrepreneurial success, the Downtown Council will continue its work to rebuild Downtown into one of the most vital and healthy cities in America.



☰ Featured Goals

The Downtown Council is committed to and invested in the long-term health and sustainability of the greater Downtown community. Over the last 32 years, the Downtown Council has contributed to lifting Downtown to the heights of confidence.

Yet, a long-term economically sustainable Downtown is the end goal. More than ever, we need your help to leverage the next wave of opportunities and challenges that face our urban center.

In order for Downtown to work at its best, we must focus our efforts on building the numbers of people who live, work, play, attend conferences and grow innovative businesses in the neighborhoods of Downtown. Population and employee density are the keys to making Downtown work at its best. Together, we can reach that density – that critical mass. It's all about:

- **CHAMPIONING THE DOWNTOWN STREETCAR** that will link Union Station and Crown Center with the River Market. The two-mile north-south streetcar route (about four miles round-trip) will include 18 stops, spaced roughly every two blocks.
- **PROMOTING ECONOMIC DEVELOPMENT ALONG THE TWO-MILE STREETCAR ROUTE.** Since voters approved the KC Streetcar in 2012, several development projects have been completed, are under construction or have been announced within the boundaries of the Transportation Development District.
- **WORKING TO SUPPORT PROPERTY OWNERS, MANAGERS AND TENANTS ALONG THE STREETCAR ROUTE** by mitigating adverse conditions caused by construction during 2014 and 2015.
- **LIFTING THE UMKC CONSERVATORY OF MUSIC AND DANCE** to new heights by linking it to the Kauffman Center for the Performing Arts through a Downtown Arts Campus.
- **CONTINUING TO KEEP DOWNTOWN CLEAN, GREEN AND SAFE** through our Community Improvement Districts.
- **ADVOCATING FOR MORE MARKET-RATE HOUSING UNITS** so we can meet the overwhelming demand for Downtown living opportunities. The streetcar is already a catalyst for residential development with 18 announced projects (both new construction and renovations) that will produce up to 2,500 units in the Transportation Development District.
- **LEADING THE IMPLEMENTATION OF THE COMPREHENSIVE GREATER DOWNTOWN AREA PLAN** in partnership with the City of Kansas City, Missouri and the neighborhoods of Downtown.
- **WELCOMING AND SUPPORTING THE MOVE OF 1,000 U.S. GENERAL SERVICES ADMINISTRATION EMPLOYEES** to their new home on the streetcar line at Two Pershing Square at Union Station.
- **WORKING CLOSELY WITH THE SPRINT MOBILE HEALTH ACCELERATOR** powered by Techstars. Sprint is shining a global spotlight on Downtown Kansas City and the Crossroads as the place to launch innovative, brain-powered companies.
- **SPEAKING DIRECTLY TO ENTREPRENEURS,** innovators and millennials about why they should build their businesses, lives and careers right here.
- **SUPPORTING A 1,000-ROOM CONVENTION HOTEL** to lift Kansas City back to fighting form in the middleweight bout for large conventions and meetings. KC currently ranks last in hotels rooms among peer cities similarly-sized convention markets.
- **ADVOCATING FOR BUSINESSES** on all issues relevant to Downtown.

While there is much work to be done, we are energized and inspired to take on the next chapters of Downtown's revitalization.

In truth, the work of the Downtown Council will never be completed. Cities and downtowns do not have the option of accepting the status quo. We either invest in the future – becoming more creative, sustainable and competitive in a global economy – or rest on our laurels – becoming stagnant, losing market share and decaying.

With each new investment, resident, development and entrepreneurial success, we mark another step forward in building Downtown Kansas City into one of the most vital and healthy cities in America.

The KC Streetcar

When it becomes operational in approximately two years, the KC Streetcar in Downtown Kansas City will be a modern transit enhancement to fill a long-noted gap in the city's resurgent Downtown.

The two-mile north-south streetcar route (approximately 4 miles round trip) will operate on City streets in Downtown, and will include 16 stops, spaced roughly every two blocks. Modern electric streetcar vehicles are planned to serve stops with real-time passenger information. This project will support the City's long-established goals to make the corridor a place where people can live, work, shop and be entertained.

The no. 1 goal for the streetcar is to electrify economic development on and near the streetcar line. Thus far, the plan is working.

Since voters approved the KC Streetcar in 2012, 40 development projects -- an estimated \$900 million investment -- have been either completed, are under construction or have been announced within the boundaries of the Transportation Development District. **See the following two-page map to explore these transit-linked developments.**

THE KANSAS CITY STREETCAR AUTHORITY, INC.

The Kansas City Streetcar Authority, Inc. (KCSA) will operate the streetcar once construction is complete. The KCSA is a nonprofit corporation established to oversee operations and maintenance of the entire system, as well as ensure stakeholder and neighborhood involvement.

The Downtown Council worked with private property owners, Downtown residents and the City of Kansas City, Missouri to orchestrate the creation of the KCSA. Its board of directors consists of both private property owners and public representatives to create a public/private partnership. The Downtown Council continues to provide staff support to the Authority in its start-up stages.

"THE STREETCAR IS THE BIG THING THAT DREW US, ABSOLUTELY. WE LIKE THE DEMOGRAPHICS AND THE ECONOMIC TRENDS. I WALKED THE AREA AND LIKED THE SITE."

– **Scott Richardson**, managing partner for Linden Street Partners of Boulder - Quoted in "Streetcar prompts plan for Crossroads apartments" in *The Kansas City Star*, Oct. 22, 2013

"IT DID HAVE AN INFLUENCE BECAUSE WE KNOW IN OTHER CITIES THAT STREETCARS ARE A POSITIVE FOR RESIDENTIAL DEVELOPMENT."

– **Justin Cottrell**, principal with KC Commercial Realty Group, proposing a 56-unit apartment in the River Market - Quoted in "Developer plans River Market apartment project" in *The Kansas City Star* on Dec. 5, 2013

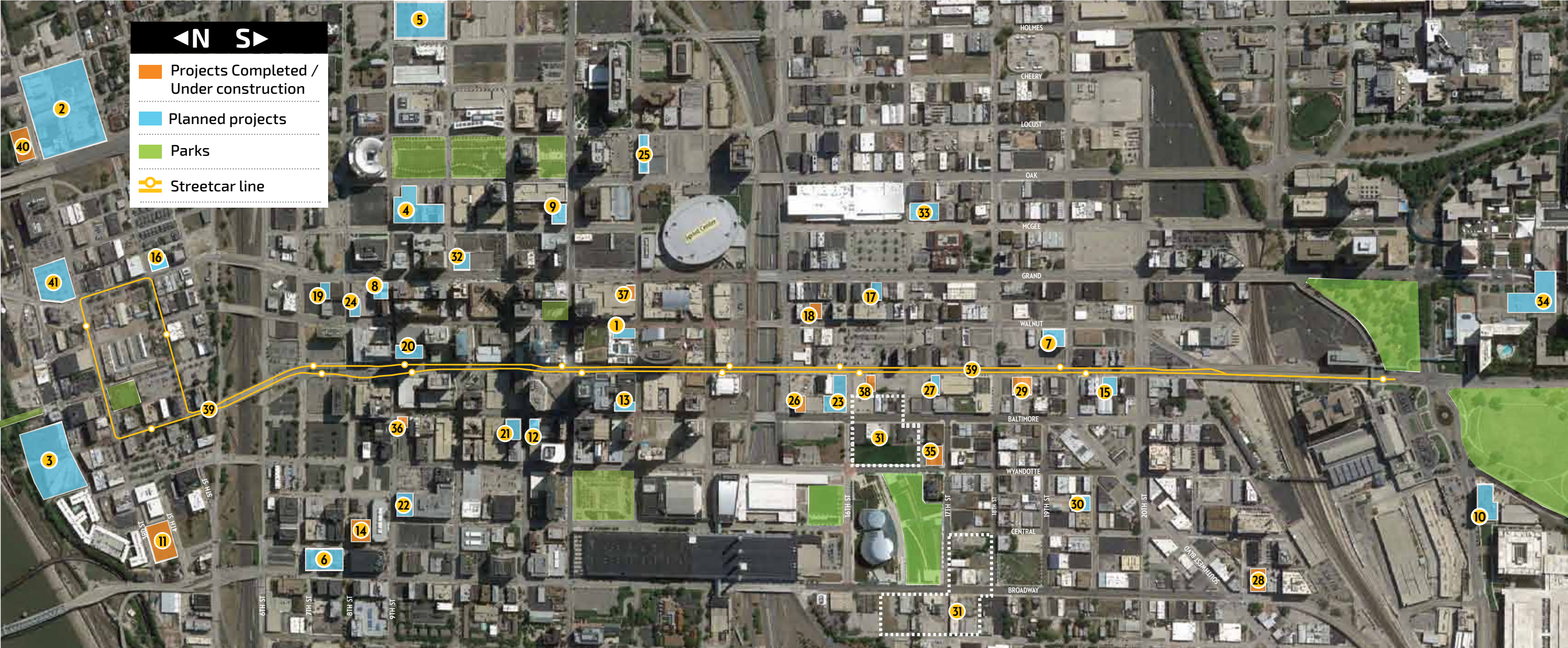


Streetcar Overview

The initial line in Downtown represents a \$100 million public/private investment in the future of Downtown Kansas City. The streetcar will be:

- Operational in 2015
- Free to ride (no fare)
- Operate daily in mixed traffic mainly on Main Street connecting Union Station and the River Market, with 10-minute headways using 3 modern streetcar vehicles
- 16 streetcar stops with level boarding platforms and public art
- E. Crichton "Kite" Singleton Vehicle Maintenance Facility currently under construction in Columbus Park will also hold administrative offices.

For more information and regular updates on streetcar construction, visit www.kcstreetcar.org



Transportation Development District (TDD) Project Map & List

#	HOUSING PROJECTS	INVESTMENT
1	One Light Tower	\$79M
2	Columbus Park Housing Project	\$70M
3	2nd & Delaware Housing Project	\$52M
4	Pickwick Building Renovation	\$46M
5	East Village Housing Project	\$39M
6	Folgers Coffee Building Conversion	\$30M
7	Corrigan Building	\$22M
8	Scarritt Building	\$21M
9	Argyle Building	\$20M
10	Sweeney Building	\$18M
11	River Market West Lofts	\$16M
12	Brookfield Building	\$15M
13	Midland Office Building	\$12.5M
14	Lucas Place Lofts	\$12M
15	1914 Main Apartments	\$10M
16	Centropolis on Grand	\$8M

17	Maxwell Brisco Garage Conversion	\$4.5M
18	1515 Walnut Apartments	\$1.5M
19	718 Grand	

#	OFFICE/RESIDENTIAL MIXED USE	INVESTMENT
20	Commerce Tower Conversion	\$70M
21	Mark Twain Building	\$16M

#	HOTEL	INVESTMENT
22	21C Hotel	\$48M
23	Courtyard Marriott/Residence Inn	\$46M
24	Gumbel Building	\$5M
25	Holiday Inn Express	

#	OFFICE	INVESTMENT
26	Sporting Innovations HQ	\$20M
27	Globe Building Renovation	\$6.8M
28	2101 Broadway Building Renovation	\$2.5M
29	Centric Projects HQ	
30	Sprint Accelerator	

#	ARTS, ENTERTAINMENT & RECREATION	INVESTMENT
31	UMKC Music Conservatory - Potential Sites	\$90M
32	Downtown YMCA	\$30M
33	Screenland Crossroads	

#	RETAIL & PARKING	INVESTMENT
34	Halls Department Store	\$10M
35	Webster House Parking Garage	\$3.9M
36	Cosby Hotel Renovation	\$3M
37	Arvest Bank	\$1.8M
38	Anton's Steakhouse	

#	TRANSIT	INVESTMENT
39	Downtown Streetcar Line	\$100M
40	Streetcar Vehicle Maintenance Facility	\$1.4M
41	3rd & Grand Mixed-Use Transit Center	

TOTAL INVESTMENT	\$966.9M
HOUSING UNITS	2,644
HOTEL ROOMS	447
OFFICE SPACE	339,279
RETAIL SPACE	64,052





Membership

The Downtown Council is a membership-driven, not-for-profit organization. Our members provide the leadership that is the key to the DTC's effectiveness. The organization's success is a result of our member's participation.



The Downtown Council is the only membership organization focused exclusively on greater Downtown's development and, therefore, is the leading advocate to orchestrate the charge for continued improvements and growth in our Downtown.

Membership in the Downtown Council is open to any individual, business or stakeholder that is interested and committed to the vitality of Downtown Kansas City.

Today, more than ever, we value the commitment of our Downtown Council members. Your membership is an investment in the future of Downtown Kansas City and, in turn, in your business' or organization's success.

The Downtown Council has long been committed to making certain that your membership brings value – a competitive edge – to you and your organization. In today's challenging times, we know seeing value in the dollars you spend is more important than ever.

But who better than our members to tell our story?

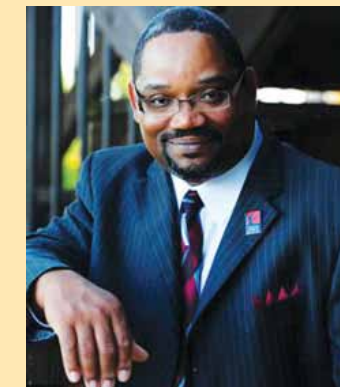
So we asked them: What does the Downtown Council mean to you? Their answers:



My In.

Jon Copaken
Principal, Copaken Brooks
Downtown Council officer and
committee chair

"The Downtown Council continues to be the main advocate for promoting positive change in downtown Kansas City. It takes on the tough issues, gets its hands dirty and pushes for improvements. Where there is a void, the Downtown Council fills it. Where there is a need for leadership, the Downtown Council supplies it. The outstanding changes in the environment downtown are in large part due to the focused and dedicated work of the Downtown Council staff and volunteer supporters."



My Out.

Greg Carroll
Executive Director, American Jazz Museum
Downtown Council member

"If someone asked me 'why should I join the Downtown Council?'... I'd say 'brace yourself' for a long and passionate response. The Downtown Council is a strategic voice for Downtown businesses and a vital advocate and partner in achieving our goals and spreading the word about our successes in Downtown Kansas City. When it comes to the American Jazz Museum and the Historic Jazz District at 18th & Vine, the Downtown Council is our champion – always bringing its heart, soul and sauce to every challenge and opportunity."



My Edge.

Evelyn Craig
Executive Director, reStart, Inc.
Downtown Council officer and
committee chair

"The Downtown Council has created a new vision for our community in which each citizen may share what makes this nation great – quality education, access to health care, and affordable, accessible housing. Fueled by the Herculean efforts of Downtown Council members and staff, we edge ever closer to realizing that vision. The Council has demonstrated its passion, courage and wisdom by securing financial support from Kansas City's corporate leaders to create a home for reStart and the Community Kitchen. We simply could not have accomplished these gains without them."

For more information on joining the Downtown Council, contact Julie Shippy at Julie@downtownkc.org or 816-421-1539.

The Downtown Council of Kansas City, Missouri is committed to building a vibrant, diverse and economically sustainable Downtown. As a private, nonprofit organization, the DTC and its 300 members represent Kansas City's leading businesses, property owners, entrepreneurial companies, arts and cultural organizations and nonprofit organizations.

The Downtown Council and its stakeholders focus their efforts on making sure Downtown works. That work – the daily, behind-the-scenes efforts to build physical, emotional and intellectual infrastructure – sets the stage for the next great triumphs for Downtown.

The annual Work Plan represents the DTC's strategic plan for advancing and advocating for Downtown through objectives on five key initiatives:



The most effective way for DTC members and stakeholders to help achieve the organization's goals is to take an active role in a committee. These bodies are charged with advancing Downtown's most important and pressing priorities. For 2014, the committees and their chairs include:

- Business Retention & Attraction: Jerry Riffel, Lathrop & Gage
- Downtown Development Group: Charlie Miller, Lewis, Rice, Fingersh, L.C.
- Greenspace: Doug Stockman, el dorado inc.
- Housing: Donovan Mouton, real estate and development consultant
- Human Services: Evie Craig, reStart Inc.
- Infrastructure: John Fairfield, Fairfield Law Offices
- Membership: Jon Copaken, Copaken Brooks
- Tactical Urbanism: David Scott, Avid Communications



STREETCAR IMPLEMENTATION

- Provide Streetcar Authority program management & administrative support
- Complete the development & adoption of the Transit Oriented Development Plan
- Participate in the development and delivery of construction mitigation strategies

POLITICAL ADVOCACY

- Survey, interview and endorse 2014 political candidates through the Downtown PAC
- Conduct research on major Downtown initiatives & issues
- Advocate for DTC 2014 legislative agenda
- Enhance state advocacy efforts in conjunction with EDC, City and other civic organizations
- Co-chair and participate on the GDAP Implementation Steering Committee

DOWNTOWN DEVELOPMENT GROUP

- Engage current opportunities - UMKC Conservatory, 3rd & Grand Transit Hub, GSA relocation, YMCA, non-profit projects
- Continue project management - DCSC, NEA Grant, Boone Theatre pre-development
- Identify & pursue development opportunities

TACTICAL URBANISM

- Design marketing materials & fact sheets
- Develop strategies to grow local innovative businesses
- Continue development of creative business mapping initiative - collaborate with EDC & UMKC to establish additional program elements
- Research feasibility of establishing program for activating ground-floor spaces

BUSINESS RETENTION & ATTRACTION COMMITTEE

- Partner with enhanced EDC business retention initiative (BEST) and participate in program development
- Conduct regular retention meetings with businesses
- Coordinate with EDC and others to conduct primary research on business composition and lease terms and track business lease information using CoStar and other data sources
- Produce high profile quarterly business recognition events - partner with membership committee
- Participate in national & regional recruitment opportunities
- Select Urban Hero Award winners



DOWNTOWN & RIVER MARKET CIDS

- Conduct River Market renewal campaign
- Facilitate board and committee goals and priorities
- Deliver services per annual plan
- Maintain professional management and line staff
- Maintain and procure required equipment
- Coordinate safety and maintenance service with KCPD, Public Works and Parks
- Maintain full City funding
- Leverage CID's investment with additional revenues
- Continue 18th & Vine and Central Library service delivery under contracts

CID DEVELOPMENT

- Assist Downtown neighborhoods with researching the feasibility of potential CIDs

GREENSPACE COMMITTEE

- Develop Washington Square Park Master Plan in partnership with Park Department and neighborhood stakeholders
- Implement elements of the visionary plan for Downtown parks in partnership with the Parks, City Planning, Public Works Departments as well as the Kansas City Design Center
- Continue Guitars in the Park concert series in Oppenstein Park and Thimble Thursday concerts in Garment District Park

INFRASTRUCTURE COMMITTEE

- Focus on connecting existing cultural centers
- Improve public transit through implementation of KCATA Comprehensive Service Review recommendations
- Retain DTC commission participation on KCMO Parking & Transportation Commission
- Capital improvements - development annual recommendations for PIAC and track current allocation for verification of completion and additional fund availability
- Interface with MoDOT on transportation developments
- Participate in programming study of new Main Street bridge over I-670



DOWNTOWN RESEARCH & DEVELOPMENT

- Enhance and expand creative business mapping initiative
- Perform 2014 pedestrian count
- Collect and map real estate development and other statistics related the Streetcar TOD
- Develop Downtown focus for EDC's KCMO Business Survey
- Develop a Downtown employee analysis based on business census and survey data
- Respond to info requests
- Maintain retail database
- Maintain CID performance benchmark data
- Track residential development as well as major developments and commercial activity

RIVER MARKET TIF DISTRICT

- Manage River Market TIF contracts and reporting
- Emphasize improvements for a safe and walkable neighborhood
- Communicate with property owners and City departments to coordinate improvements
- Leverage improvement funds with RMCID PIAC projects

DOWNTOWN KC CIVIC VENTURES

- Provide organizational & fiscal management services to charitable organization

MEMBERSHIP COMMITTEE

- Establish a new initiative to focus quarterly topics relevant to today's business leadership - starting with an aggressive development policy focusing on Downtown
- Develop quarterly workshops relevant to attraction & retention of CEO participation in DTC
- Continue to develop and implement tiered membership recruitment approach and process
- Develop and implement systemic member retention and development process
- Provide members opportunities to network, connect, advocate, participate and become more educated about Downtown through events
- Produce the Annual Luncheon

LIBRARY TIF DISTRICT

- Manage the Library TIF District
- Manage neighborhood improvement program and establish advisory committee

POWERHOUSE PROPERTIES LLC

- Provide organizational & fiscal management services

DOWNTOWN MARKETING GROUP

- Continue to re-orient marketing efforts to promote business growth, attraction and retention
- Streetcar marketing support, branding, process facilitation and PR vendor selection
- Support UMKC Conservatory relocation campaign
- Position the world-class Kauffman Center for the Performing Arts as a catalyst for world-class entertainment as well as attracting visitors to Downtown
- Conduct campaigns annually to raise funding for marketing initiatives through corporate and public partners and grant opportunities
- Produce innovative online communications via the website, weekly eblasts, social media networking, the Downtown blogs, and the DTC & CID newsletters
- Produce effective collateral materials to raise awareness and traffic for Downtown, including the Downtown Directory, dining map, parking map and holiday brochure
- Conduct media relations activities to present positive messages about Downtown
- Assist in the production of the 2014 Downtown Holiday Parade
- Produce the Downtown Council Annual Report & Annual Luncheon

ART IN THE LOOP FOUNDATION

- Continue to provide leadership and management services in this organization dedicated to engaging artists in creative place-making initiatives in the Downtown loop
- Continue partnership with MAC & KC Art Institute
- Develop site installation opportunities for Baltimore Alley Phase 2
- Develop plan for temporary art and arts programming at ALLF installations (Oppenstein Park, 10th & Main Transit Plaza, and The Commons at Baltimore Alley)
- Continue public art community education and awareness initiatives including the Downtown Public Art Map
- Support Mayor's Task Force for the Arts Cultural Plan recommendations
- Assist Municipal Arts Commission with KC Streetcar 1% for the Arts Program



HOUSING COMMITTEE

- Implement Downtown Housing Strategy - GDAP guidelines
- Increase strategic commitment in gap financing
- Develop systemic process for measuring the impact of Downtown housing incentives
- Codify the City's development process to a more customer-oriented process (ex. red tape to green tape)
- Drill-down analysis for Downtown sub-districts
- Increase public awareness about the benefits of living Downtown and its diverse housing options
- Better integrate housing priorities into other DTC committees

HUMAN SERVICES COMMITTEE

- Provide property management to the Downtown Community Services Center
- Continue DCSC endowment campaign
- Develop public awareness plan for homeless services provided Downtown and develop community relationships
- Support reStart's Rose Hill family housing development
- Create more mixed-use affordable housing options
- Participate in annual Point in Time homeless survey

EDUCATION INITIATIVE

- Support the Crossroads Academy located Downtown and collaborate to expand the footprint into a campus
- Pursue excellent, high-quality, P-12 educational opportunities for the KC region
- Continue to collaborating with higher education institutions to bring a campus Downtown - Park University, KCDC, Metropolitan Community Colleges, University of Kansas, Kansas State University and UMKC



Staff Directory



Photographed, December 2013 at Sasha's Baking Co, 9th & Baltimore, in the newly restored, 132-year-old Cosby Hotel.

Back row, from left:

Kim Filbeck, Tommy Wilson, Mike Hurd, Justin Tatum, Riley Dietrich

Center row, from left:

Barbara Krueger, Julie Shippy, Mark Rowlands, Jesse Pitts, Sean O'Byrne.

Front row, from left:

Ann Holliday, Bill Dietrich

BILL DIETRICH,
President & CEO

SEAN O'BYRNE,
Vice President of Business Development & Executive Director of the Community Improvement Districts

ANN HOLLIDAY,
Director of Research & Arts Initiatives

MIKE HURD,
Director of Marketing

KIM FILBECK,
Bookkeeper & Office Manager

JULIE SHIPPY,
Development Officer

TOMMY WILSON,
Urban Planner

BARBARA KRUEGER,
Administrative Assistant

MARK ROWLANDS,
Director of the Community Improvement Districts

JESSE PITTS AND JUSTIN TATUM,
Dispatch/Front Desk

RILEY DIETRICH,
Intern

Officers & Affiliated Organizations



Photographed in the Downtown Council offices in November 2013.

From left: Doug Stockman, Charlie Miller, Brett Gordon, Mike Hagedorn, Cathy Beaham Smith, Jon Copaken. Not pictured, Christopher Briggs.

2013-2104 Officers, Board of Directors:

2013/14 Chair: **Mike Hagedorn**, UMB Financial Corp.

Vice Chair: **Jon Copaken**, Copaken Brooks

Vice Chair: **Doug Stockman**, el dorado inc.

Vice Chair: **Cathy Beaham Smith**, Faultless Starch/Bon Ami

Secretary: **Charles Miller**, Lewis, Rice & Fingersh, L.C.

Treasurer: **Christopher Briggs**, PricewaterhouseCoopers

2012/13 Chair: **Brett Gordon**, McCownGordon Construction

The Downtown Council manages multiple organizations with goals that support its overarching mission to create an economically vibrant Downtown. The DTC also manages a number of limited liability development corporations for specific projects.

DOWNTOWN AND RIVER MARKET COMMUNITY IMPROVEMENT DISTRICTS (CID) were established to make the Central Business District and River Market cleaner, safer and more attractive. The CIDs are designed, through our safety and maintenance ambassadors, to create an inviting environment for all who live, work and visit.

DOWNTOWN KANSAS CITY CIVIC VENTURES is a 501c3 charitable, nonprofit organization created by the DTC in 2009 to improve greater Downtown and the urban core through educational and service programs. These include social and community services for persons who are homeless or at risk of homelessness, and efforts to combat community deterioration and lessen the burden on government. DKCCV owns and manages the Downtown Community Services Center at 8th & Paseo which houses the reStart day shelter and the Kansas City Community Kitchen, operated by Episcopal Community Services.

DTC I, INC. was created to facilitate the development of the First National Bank building at 10th & Baltimore for the Kansas City Public Library's new Central Library. The organization provided construction oversight and management of both the library and garage development, and continues to coordinate the interests of those involved in the project.

DOWNTOWN POLITICAL ACTION COMMITTEE educates state and local candidates about the importance of Downtown and endorses candidates who support its issues. The DTC provides management and administrative services to the Political Action Committee.

POWER HOUSE PROPERTIES KC, LLC was formed to facilitate the redevelopment of the Power House at Union Station into the Todd Bolender Center for Dance and Creativity for the Kansas City Ballet. The center opened in summer 2011.

In addition, the DTC plays a strong leadership role in the **ART IN THE LOOP FOUNDATION (ALF)**, a 501c(3) nonprofit organization that celebrates 10 years of engaging artists in Downtown KC with unique public art commissions. The organization's strength stems from its unique partnership with the Kansas City Art Institute, the Kansas City Municipal Art Commission and the Downtown Council. Common ground is found in a shared belief that the development of Downtown and enhancing the cultural life of our city are directly linked. The DTC provides staff and leadership support to the ALF.



1 OF 7 *"up & coming"*
INNOVATION CENTERS
IN AMERICA
- WALL STREET JOURNAL

6th BEST
✈️ *travel*
DESTINATION
- LONELY PLANET

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