



## For Immediate Release

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## 2009 Urban Tour May 2-3

### *Tour Spotlights New Properties, Attractions and Hip Urban Lifestyle*

**Kansas City, Missouri – (April 9, 2009):** The ninth annual Urban Tour, presented by the Downtown Council of Kansas City, offers Kansas Citians with a fun, affordable and entertaining opportunity to experience Downtown Kansas City living and all that it has to offer. This year's event features a wide variety of properties in nine Greater Downtown neighborhood districts; plus, new amenities and even a gift bag filled with discounts to downtown attractions.

The Urban Tour kicks off with the **VIP Tour, Fri., May 1 at 5 p.m.**, and continues with general public tours on **Sat., May 2 from 11 a.m. to 5 p.m.**, and **Sun., May 3, 12 p.m. to 5 p.m.** Over twenty for sale and rental properties are featured on this year's Urban Tour. The weekend tour celebrates the best of urban living and showcases a variety of properties including lofts, condos, apartments, and town homes.

"From the River Market to Union Hill, the Urban Tour showcases a wide range of properties and is the best way to experience a lot of Downtown. We are excited about the Urban Tour and Downtown this year because the area offers more amenities than ever before," said Christina Boveri, 2009 Urban Tour Committee Chair. "Downtown is a true community that we want to share with all Kansas Citians. It's walkable, convenient, clean and safe."

VIP Tour guests will meet at the AMC Mainstreet Theatre. From there, they will board shuttle buses and visit four exclusive properties throughout the evening along with live entertainment at each property, refreshments and hors d' oeuvres. Tickets are sold separately from the weekend tour and are \$40 each or \$70 a pair. Attendance is limited, and tickets are available at: [www.urbantourkc.com](http://www.urbantourkc.com) or call Gil Brenis, 816-421-2341, ext. 103.

On Saturday and Sunday, the public may conveniently park and ride one of the many shuttle buses that will run continuously throughout each day. Buses will be located at the pedestrian area on 14<sup>th</sup> Street and Main. Tickets are \$5 and children under age 12 are free; and will be available at the shuttle stop.

A Cosentino's "green" bag with coupons and discounts to Downtown restaurants, performing arts, and other attractions will be available. Bags are limited to one per family while supplies last.

“The Urban Tour is a great way to experience the diversity of urban living because we showcase many different lifestyle options in the various neighborhood districts,” said Bill Dietrich, Downtown Council president. “In addition Downtown now offers the new Cosentino’s Market, the new digital AMC film emporium, and more than 200 restaurants and entertainment attractions.”

According to a 2008 survey, more than 60 percent of Urban Tour participants are women between the ages of 29 and 50. The Urban Tour attracts visitors from all over the Kansas City area. In addition, more than 64 percent said they earn more than \$60,000 per year.

We would like to give a special thank you to the 2009 Urban Tour Presenting Sponsors: Boveri Realty Group, DST Realty, Home Builders Association of Greater Kansas City, Kansas City Power & Light District, Master Realty Properties Inc., and Urban Times.

The Downtown Council is a private, nonprofit membership organization representing more than 270 of Kansas City’s leading businesses, property owners, entrepreneurial companies and nonprofit organizations. The DTC is committed to creating a vibrant, diverse and economically sustainable Downtown Kansas City. Founded in 1981, the DTC is the leading advocate for Downtown.

Downtown is the arts and cultural center of our metropolitan area, a model of sustainable development, a residential neighborhood, an energetic work place and a setting for entrepreneurial creativity.

For more information about the 2009 Urban Tour, go to [www.urbantourkc.com](http://www.urbantourkc.com).

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