



## SPONSORSHIP & ADVERTISING OPPORTUNITIES

### Friday, June 4<sup>th</sup> – VIP Exclusive Tour

The event will be kicked off with a cocktail party followed by a visit to 4 luxury properties. Executive shuttle, champagne, wine, and hors d'oeuvres will be provided. Tickets for this event are sold separately at \$40.00 a piece or \$70.00 a pair. The event will be from 5:00 p.m. to 8:30 p.m.

**Attendance is limited, location for the kick-off event yet to be determined.**

### Saturday, June 5<sup>th</sup> & Sunday, June 6<sup>th</sup> – Urban Living Tour

Tour more than 20 Downtown loft and condominium properties throughout Downtown. The hours of the tour are 11:00 a.m. to 5:00 p.m. on Saturday and 12:00 p.m. to 5:00 p.m. on Sunday.

### Saturday, June 5<sup>th</sup>– Sponsorship Appreciation Reception

The 2010 Urban Living Tour will host a reception for all sponsors at 6:00 p.m. at a yet to be determined location at the Power & Light District.

## Sponsorship Opportunities

### Presenting – \$5,000

- Property logo presence in all print advertising & collateral
- Property name mentioned in all radio advertising
- ½ page ad in the 2010 Tour Guide.
- Up to 5 properties officially entered into the 2010 tour
- Designation on tour map as well as photo & description of each property in the tour guide
- Property logo listed on back of official tour t-shirt for volunteers (200 printed)
- Property name mentioned on radio during live remotes
- Property logo placed on tour posters
- Mention in tour press release
- Property logo placed on tour page on the Downtown Council's website
- Opportunity to provide information about your properties to be displayed at Main Bus Stop
- 6 tickets for the sponsor appreciation reception
- 2 tickets for the VIP Exclusive Tour on Friday June 4<sup>th</sup>, 2010
- Location banner for your properties

### Platinum – \$2,500

- Property logo presence in all print advertising & collateral
- Up to 3 properties officially entered into the tour
- Designation on tour map as well as description of each property in the tour guide
- Property name placed on tour posters
- Mention in the tour press release
- Property name placed on dedicated tour page on the Downtown Council's website
- Opportunity to provide information about your properties to be displayed at Main Bus Stop
- 4 tickets for the sponsor appreciation reception
- Location banner for your properties

(OVER)

### Gold – \$1,500

- Property name listed on tour posters
- Up to 2 properties officially entered into the tour
- Designation on tour map and description of each property in the tour guide
- Property name mentioned on dedicated tour page on the Downtown Council's website
- 4 tickets for the sponsor appreciation reception
- Location banner for your properties

### Silver / HOA – \$1,000

- One property officially entered into the tour
- Designation on tour map and description of the property in the tour guide
- Property name mentioned on dedicated tour page on the Downtown Council's website
- 2 tickets for the sponsor appreciation reception
- Location banner for your property

### Business Supporter – \$500

- This level is for those businesses/services (e.g. property management, banks, title companies, retail, etc.) interested in promoting themselves during the tour without being a stop of the actual tour; as well for properties that **DO NOT** have a model unit finished.
- One 10' x 10' booth space at the tour Main Bus Stop - Includes: 1 (one) 8' table and 2 (two) plastic chairs, electricity available upon request
- 2 tickets for the sponsor appreciation reception

### Bronze / Resale Units – \$500

- Property officially listed with contact information in the Tour Resale Units Flyer
- 2010 Urban Living Tour Resale Units Flyer will be distributed at the Main Bus Stop and there will be distributed at the official properties of the tour
- No solicitation is permitted at this location
- Option to display brochures of your property/properties at the Main Bus Stop
- Please note that your property will **NOT** be a stop during the tour and will **NOT** be included on the tour map

## Advertising Opportunities In 2010 Tour Guide

Back Cover	5" x 8" / four color	\$1,500
Inside Front	5" x 8" / four color	\$1,000
Inside Back	5" x 8" / four color	\$1,000
Full Page Inside	5" x 8" / four color	\$600
Half Page	5" x 4" / four color	\$300
Quarter Page	2 ½" x 4" / four color	\$175
Coupon	2 ½" x 2" / four color	\$100

